

NEXT STEPS TO FLOWER SHOP FLORISTRY

Subject Area
Student Type
Study Mode

Art & Design, Fashion
& Creative Crafts
Adults
Part Time

What is the course about?

This short non-accredited course is a follow on from our introduction course and is for those thinking of setting up their own floristry business and is designed to give an insight into volunteering or working in a florists.

Why should I choose the course?

The course is for adults aged over 19. Ideally you will have attended our Introduction to Flower Shop Floristry course and other of our many ACL floristry courses, but it is open to anyone who has not had any experience with flowers or floristry design.

What will I learn?

The course will give you an insight into the roles and responsibilities of working or volunteering in a flower shop.

The next steps course is partly theory based with research tasks to undertake and practical sessions, and there will be some practical tasks around how to condition flowers for sale.

The course content includes:

Week 1 Theory - Services on offer and promotions.

Week 2 Theory - Wholesaler web site navigation and flower stock ordering

Week 3 Theory - Floristry window and gift shop dressing

Week 4 Practical - Window displays

Week 5 Practical - Tribute designs

Week 6 Occasions - Baby Shower and Valentines designs

If you would like more information on the learning outcomes please email ACLenquiries@wvr.ac.uk

What will the course lead on to?

We offer a variety of short floristry courses starting with introduction and then next steps. We also offer themed courses around Spring, Summer and wedding flowers, and Christmas floristry and Christmas wreath sessions.



**Warrington
& Vale Royal
College**

Warrington Campus
Winwick Rd, Warrington WA2 8QA

 wvr.ac.uk

 01925 494 494

Winsford campus
Weaver St, Winsford CW7 4AH

 learner.services@wvr.ac.uk

What support is available?

We have a team of staff dedicated to providing learning support if required, as well as a Welfare Team that is on hand to offer guidance, support and help when needed. Additionally, eligible students can access a wide range of finance and funding support to help them during their time at college.

Click here for learning support: <https://wvr.ac.uk/college-life/>

Click here for finance support: <https://wvr.ac.uk/college-life/>

Why should I choose to study the course at Warrington & Vale Royal College?

Here at Warrington & Vale Royal College we have a team of dedicated, experienced staff who can share their extensive knowledge and skills with you. Learning in a friendly and inclusive environment, you will be fully supported to achieve your goals.

What are the entry requirements?

The use of a laptop will be required during this course, so you will need to have some basic IT skills.

ACL will provide a laptop for the duration of the class. The laptop will remain on site.

What are my funding options?

For further information on funding please contact Learner Services on 01925 494400 or email learner.services@wvr.ac.uk.

Are there any additional costs associated with the course?

For the practical we will provide basic flowers, but you maybe required to bring in extra foliage.


Purchase of your own text books will be required, we will advise you about these at your first class.



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