

LEVEL 2 GRAPHIC DESIGN & ILLUSTRATION

Subject Area

Student Type

Study Mode

Graphics, Games
Design & Media

Students aged 16-18

Full Time

What is the course about?

This exciting and creative one-year course is aimed at students who are interested in pursuing a career in the visual arts and creative industries. The course will help you develop the necessary skills to succeed in a competitive environment. Through project work you will have the opportunity to explore a range of digital art-based disciplines such as graphic design and digital illustration.

Why should I choose the course?

The aim of the course is to develop your skills in digital illustration and image manipulation for advertising and marketing. The course will equip you with the skills you need to progress on to further study.

What will I learn?

Throughout the course, you will learn about creative thinking, design theory, digital illustration, and photo manipulation. You will learn how to confidently use graphic tablets and Apple Mac computers as well as software packages such as Photoshop & Illustrator. The delivery of the course is through practical workshops, tasks and group critiques. There are no exams during this course. You will be continuously assessed based on the projects that you complete throughout the year. You will receive both verbal and written tutor feedback and will take part in peer assessments.

What will the course lead on to?

This is a one-year course which will enable you will be able to progress on to further study in media or graphic design.

Are there any links with industry and university?

As part of your learning experience, you may work on a variety of live projects, set by external clients. These can include editing social media footage, creating promotional campaigns, logo development, and motion graphics. Gaining valuable work experience and having the opportunity to work with real clients will enhance your learning and skills in the sector.

What support is available?



**Warrington
& Vale Royal
College**

Warrington Campus
Winwick Rd, Warrington WA2 8QA

 wvr.ac.uk

 01925 494 494

Winsford campus
Weaver St, Winsford CW7 4AH

 learner.services@wvr.ac.uk

You will be allocated a progress coach who will provide you with support to help you succeed on your study programme and progress on to your chosen career or progression path. We have a team of staff dedicated to providing learning support if required, as well as a Welfare Team that is on hand to offer guidance, support and help when needed.

Additionally, eligible students can access a wide range of finance and funding support to help them during their time at college.

Click here for learning support: <https://wvr.ac.uk/college-life/learning-support>

Click here for finance support: <https://wvr.ac.uk/college-life/financial-support>

Why should I choose to study the course at Warrington & Vale Royal College?

The course is delivered by highly experienced tutors who have a wealth of industry experience. All tutors are also practicing designers, allowing you to keep up with the latest industry developments. Tutors have a breadth of specialist knowledge in a wide range of related disciplines within both art and design and media.

The aim of the course is to develop your skills, knowledge, and behaviours to prepare you for progression on to a more specialist level 3 programme of study and on to employment.

What are the entry requirements?

You will need a minimum of four GCSEs at grade 3 or above, or you will need to have successfully completed a related level 1 course. If you have not already achieved a grade 4 in your GCSE English and/or maths, you will be required to work towards either a functional skills qualification or a GCSE in English and/or maths as part of your study programme.

Are there any additional costs associated with the course?

The college provides some specialist equipment and materials, but you are expected to purchase your own notepads, folders, and pens.

You may also want to print your work off in colour, which may require a small fee.



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