

# LEVEL 1 CREATIVE & DIGITAL MEDIA

Subject Area

Student Type

Study Mode

Graphics, Games

Design & Media

Students aged 16-18

Full Time

## What is the course about?

Do you love getting the opportunity to show off your creative flair? This course might be perfect for you. This one-year course is designed to give you an introduction to the fast-paced digital media industry. This course delivers a specialist curriculum, allowing you to develop specific practical skills alongside learning about the digital media industry and professional practice.

## Why should I choose the course?

This course is ideal if you are unsure of the area you would like to specialise in, as it offers you the opportunity to explore a wide range of digital subjects before progressing on to a more specialist level 2 course.

## What will I learn?

As part of this dynamic course, you will complete live project briefs, experimenting with a wide range of roles and exploring interactive and digital media production techniques. You will study topics including: filming and editing, podcasting, storyboarding, digital communication and presentation techniques.

Overall, you will develop skills in teamwork, organisation, researching a topic, and developing a personal progression plan. You will explore using software such as the Adobe Creative Suite, Dreamweaver, Excel, Word, and Final Cut. You will study in specialist IT and media suites and learn from tutors who are highly skilled within their specific fields.

You will be continuously assessed based on the projects you complete throughout the year. You will receive both verbal and written tutor feedback and will take part in peer assessments. Assessment is carried out through coursework. All students will take part in an end of year show where they will have the opportunity to showcase their work.

## What will the course lead on to?

In this stimulating industry, no two working days will be the same! Balancing projects and dealing with a variety of challenges, you will stretch your abilities and advance your artistic skills to produce outstanding creations. Whether you want to work in lighting, sound, directing, or even post-production, you are sure to find your niche. Students who successfully complete this course can progress on to the Level 2 Creative & Digital Media course.

## Are there any links with industry and university?



**Warrington  
& Vale Royal  
College**

Warrington Campus  
Winwick Rd, Warrington WA2 8QA

 [wvr.ac.uk](http://wvr.ac.uk)

 01925 494 494

Winsford campus  
Weaver St, Winsford CW7 4AH

 [learner.services@wvr.ac.uk](mailto:learner.services@wvr.ac.uk)

As part of your learning experience, you will work on a variety of live projects such as editing social media footage for local businesses. You will also have the opportunity to compete in national film competitions to broaden your work experience. To enhance your learning, you will hear from industry professionals from a range of media backgrounds. You will also work with universities and higher education institutions such as Edge Hill University and Futureworks, to gain an understanding of your future opportunities. Gaining valuable work experience and having the opportunity to work with real clients will enhance your learning and skills in the sector. You could even help to record footage for local schools and businesses, or work with local football clubs on their digital media communications.

## What support is available?

You will be allocated a progress coach who will provide you with support to help you succeed on your study programme and progress on to your chosen career or progression path. We have a team of staff dedicated to providing learning support if required, as well as a Welfare Team that is on hand to offer guidance, support and help when needed.

Additionally, eligible students can access a wide range of finance and funding support to help them during their time at college.

Click here for learning support: <https://wvr.ac.uk/college-life/learning-support>

Click here for finance support: <https://wvr.ac.uk/college-life/financial-support>

## Why should I choose to study the course at Warrington & Vale Royal College?

During your time at the college, you will have the opportunity to take part in activities that will enrich your time here alongside your course. You can actively participate in activities to boost your skills in equality and diversity, confidence, leadership, teamwork, health and wellbeing, and self-motivation, which can all help to enhance your employability. Warrington & Vale Royal College has state-of-the-art facilities and equipment, including a green screen studio, DSLR cameras, and Apple Mac suites, featuring industry standard software such as After Effects, Premiere Pro and Final Cut Pro. These outstanding facilities and equipment will contribute to a first-rate learning experience.

## What are the entry requirements?

You will need a minimum of four GCSEs at grade 2 or above. If you have not already achieved a grade 4 in your GCSE English and/or maths, you will be required to work towards either a functional skills qualification or a GCSE in English and/or Maths as part of your study programme.

## Are there any additional costs associated with the course?

The college provides some specialist equipment and materials, but students are expected to purchase their own notepads, folders, and pens.



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