

# INTRODUCTION TO VIDEO PRODUCTION

Subject Area  
Student Type  
Study Mode

Digital  
Adults  
Part Time

## What is the course about?

This course covers the fundamentals of video production for a wide range of purposes, from capturing your own footage to enhancing existing content across different settings. You'll gain a solid understanding of techniques to create and improve your video projects. It's perfect for anyone looking to take greater control over their video production, including podcasters and others wanting to elevate their video content.

## Why should I choose the course?

If you want to develop practical skills in video production, from shooting footage to editing and enhancing your content, this course offers the perfect hands-on introduction. It's ideal for anyone eager to take control of their video projects, improve their storytelling, and create polished videos for a variety of uses.

## What will I learn?

You'll discover the full potential of video creation and enhancement through hands-on learning. The course includes:

- Core video fundamentals and shooting basics
- An introduction to popular video editing tools such as Clipchamp, CapCut, and Wondershare Filmora
- How to enhance videos with effects, text, and colour correction
- Developing a structured editing workflow alongside storytelling skills
- Exporting and sharing your final project with confidence

Throughout the course, your tutor will provide informal assessments, and you will track your own progress with weekly self-assessments.

## What will the course lead on to?

After completing this course, you may progress to another short course.

Whether you're looking to upskill, work toward a promotion, explore a pathway to university, or simply meet new people, there's something for everyone.

Click here to view all of our courses: [Digital courses for adults](#)



**Warrington  
& Vale Royal  
College**

Warrington Campus  
Winwick Rd, Warrington WA2 8QA

 [wvr.ac.uk](http://wvr.ac.uk)

 01925 494 494

Winsford campus  
Weaver St, Winsford CW7 4AH

 [learner.services@wvr.ac.uk](mailto:learner.services@wvr.ac.uk)

## What support is available?

We have a team of staff dedicated to providing learning support if it is required and a Wellbeing Team that are on hand to offer guidance, support and help when needed.

Additionally, eligible students can access a wide range of finance and funding support to help them during their time at college. For personalised advice on funding, please contact our Learner Services Team on 01925 494 400 or email [learner.services@wvr.ac.uk](mailto:learner.services@wvr.ac.uk).

## Why should I choose to study the course at Warrington & Vale Royal College?

Warrington & Vale Royal College offers a welcoming learning environment with modern facilities, ample on-site parking, and expert tuition from knowledgeable and supportive staff. Whether you're just starting out or looking to develop new skills, we're here to help you succeed.

## What are the entry requirements?

No prior qualifications are required to enrol in this course. Basic computer literacy is needed to participate fully.

## What are my funding options?

For more information about financial support, please visit: <https://wvr.ac.uk/college-life/financial-support>

For personalised advice on funding, please contact our Learner Services Team on 01925 494 400 or email [learner.services@wvr.ac.uk](mailto:learner.services@wvr.ac.uk).

## Are there any additional costs associated with the course?

There are no additional costs to the course.



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